



Name	Ben Lee
Current role, responsibility and dates	<p>Jan 2021 -Present</p> <p>Director of Sales and Marketing</p> <p>Responsible for the management and implementation of our sales process and marketing plans/initiatives through our team of highly skilled and willing sales and customer service personnel.</p>
Previous roles, responsibilities and dates	<p>2008-2010 Dispatch operative</p> <p>Picking and processing customer orders both for our regional customers as well as wholesale trade customers.</p> <p>2010-2013- departmental supervisor (Offal Department)</p> <p>Managed a small team who were responsible for the sorting and packing of our offal products.</p> <p>2013-2015- Departmental Supervisor (Offal Department and Portioning Department)</p> <p>Managed a large team and ensured that all product met high quality standards, inhouse KPI's and housekeeping.</p> <p>2015-2017- Sales administrator and Sales Ledger Clerk</p> <p>Responsible for the management of regional customer accounts and was first port call for customer</p>

	<p>service queries. Also managed the administration of the sales ledger and credit control function.</p> <p>2017-2019- Sales Coordinator</p> <p>Managed wholesale and regional customers' accounts with the sales personnel to coordinate this with the factory to make sure that order fulfilment was accomplished on a daily basis.</p> <p>2019-2021- Head of Sales and Marketing</p> <p>Assumed responsibility for the entire sales process covering both new customers and existing customers as well as the management, planning and implementation of the inhouse side of our marketing plan.</p>
<p>What's the single most important thing that you have you learnt during your career with Soanes?</p>	<p>Always be open to new opportunities, don't always wait for them to arise, sometimes doing that little extra gets you noticed.</p>
<p>Why do you recommend Soanes as a great place to progress your career</p>	<p>Working for a family owed business allows you to feel part of the big picture no matter what role you have.</p>
<p>Anything else to add?</p>	<p>Chicken factory work is not seen as desirable. I had this thought when first starting back in 2008, but it didn't take me long to see how there were so many opportunities that offer lifelong skills and clear career opportunities.</p>